

India and Singapore tie research knot

By Della Bradshaw

Published: July 13 2007 18:44 | Last updated: July 13 2007 18:44

The [Indian School of Business](#), in Hyderabad, and the [Singapore Management University](#) have signed an agreement to collaborate on research into information systems. Both schools are close collaborators with the Wharton school at the University of Pennsylvania, which was involved in the setting up of both schools.

The agreement is initially for three years and starts this month. Through the agreement, the information systems management faculty at ISB and SMU will collaborate to develop new ideas in business intelligence and analytics, e-market design for emerging economies, the economics of software licensing, managing the transition to new enterprise platforms, IT issues in the banking and trading sectors and IT governance.

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Along with initiating joint research projects, ISB and SMU will conduct annual workshops and conduct research seminars using videoconferencing in both Singapore and in India.

"This is a great opportunity for us," says Rammohan Rao, dean of ISB. "The ISB is committed to generating leading- edge research that addresses the specific challenges in high potential emerging markets such as South Asia. SMU and ISB share this commitment to contribute actively to Asian businesses."

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